

POLITICAL ADVOCACY

Good legislation begins with good lawmakers. Because of the uniqueness of the hospitality industry, almost all political decisions can directly impact you, your business and your bottom line.

This year, PRLA is focusing on the following issues:

- tourism promotion funding
- preemption of employer mandates
- continued alcohol reform
- minimum wage

Your participation in the PRLA Golf Classic East supports PRLA's PAC and Advocacy funds, which will ensure a strong voice for your industry now and in the future.

MORE INFORMATION

For more information about the event, including sponsorship opportunities, visit

www.prla.org/golfeast

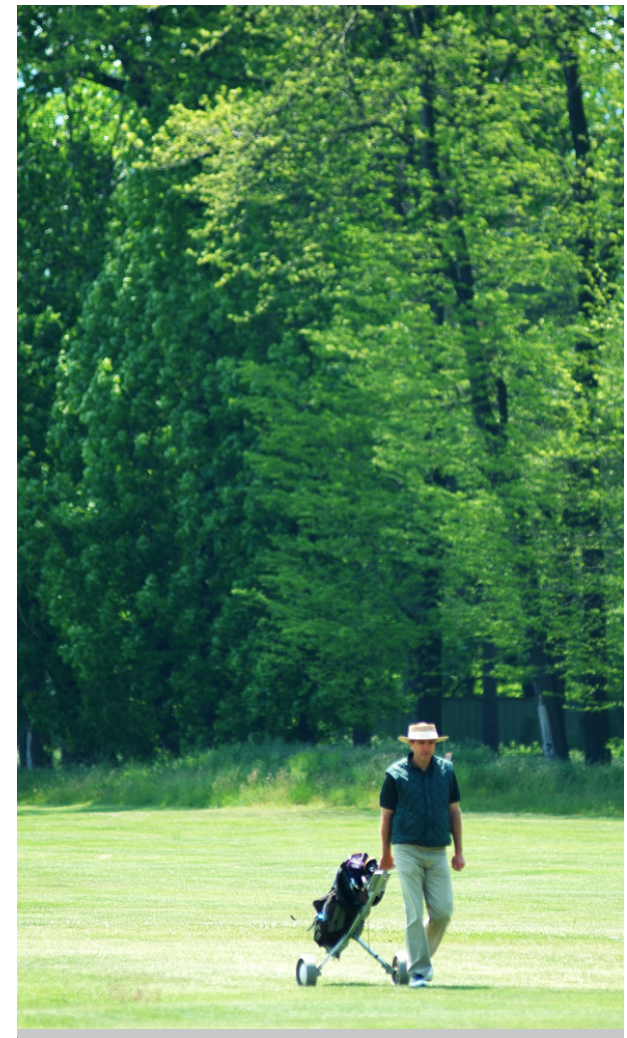
or contact:

Heidi Howard
Director of Events & Engagement
(800) 345-5353
hhoward@prla.org

REGISTER ONLINE
www.prla.org/golfeast

Contributions to PRLA-PAC are not deductible as charitable contributions for federal income tax purposes. Corporate contributions will be deposited in the PRLA PEC fund and partially used to cover the event's administrative costs. The law requires that PACs report the full name, address, occupation and company name of each individual whose contributions aggregate in excess of \$200 per calendar year.

Pennsylvania
Restaurant & Lodging
Association
pr&l
100 State Street • Harrisburg, PA 17101
www.prla.org/golfeast



19TH ANNUAL
Golf Classic East

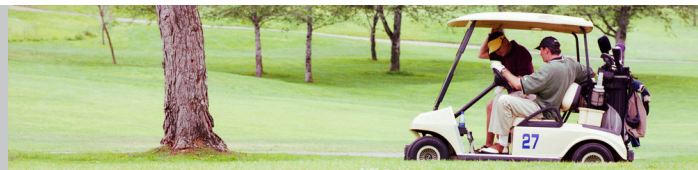
Tuesday, June 20, 2017

RiverCrest Golf Club & Preserve
PHOENIXVILLE

PENNSYLVANIA RESTAURANT & LODGING ASSOCIATION

19TH ANNUAL
GOLF
CLASSIC EAST

Tuesday, June 20, 2017
RiverCrest Golf Club & Preserve



The 19th Annual PRLA Golf Classic East supports the Pennsylvania Restaurant & Lodging Association Political Action Committee (PAC) and Advocacy funds. The funds works together to support PRLA's legislative efforts.

TOURNAMENT SCHEDULE

10 a.m. Registration & practice range
11 a.m. Buffet Lunch
12 p.m. Shotgun start
5 p.m. Cocktail reception & dinner

FORMAT & FEES

The 2017 PRLA Golf Classic East is a 12 p.m. shotgun start and four-person scramble. The individual golfer fee is \$325, and includes green and cart fees, golfer gift, practice range, lunch, cocktail reception and dinner. The fee to attend only the cocktail reception and dinner is \$50 per person and includes an open bar.

RIVERCREST GOLF CLUB & PRESERVE

100 Golf Club Drive, Phoenixville 19460

Proper golf attire is required: collared shirts that are tucked in, soft spikes, Bermuda shorts are permitted and no denim or cargo shorts.

For directions, please visit
www.RiverCrestGolfClub.com

SPONSORSHIP OPPORTUNITIES

The PRLA Golf Classic East is the perfect opportunity to showcase your business and support the hospitality industry. Choose from the sponsorship packages listed below:

PRESENTING SPONSOR \$6,000

Eight golfers, company logo on every golfer take home gift, tee sign and program listing.

TOURNAMENT DINNER SPONSOR \$4,000

Four golfers, recognition as tournament dinner sponsor, tee sign and program listing.

TOURNAMENT LUNCH SPONSOR \$3,000

Four golfers, recognition as tournament lunch sponsor, tee sign and program listing.

SILVER SPONSOR \$2,000

Two golfers, tee sign and program listing.

GOLF BALL SPONSOR \$2,000

A sleeve of golf balls with your company logo for each golfer, tee sign and program listing.
Add golfers at \$325/golfer.

PLAYERS' CARTS SPONSOR \$1,500

Company logo on all players' carts, tee sign and program listing. *Add golfers at \$325/golfer.*

BEVERAGE STATIONS SPONSOR \$1,000

Signage at each of the three on-course beverage stations, tee sign and program listing. *Add golfers at \$325/golfer.*

TEE SPONSOR \$500

Tee sign and program listing. *Add golfers at \$325/golfer.*

REGISTRATION

register online at www.prla.org/golfeast

- I'd like to participate as a sponsor at the following level: _____
- I'd like to register _____ golfers at \$325/golfer or a foursome for \$1,200 (names are listed below).
- I'd like to register _____ additional people for the reception and dinner at \$50/person.
- I cannot attend but wish to donate \$_____ to PRLA-PAC.

GOLFER INFORMATION

Main Contact _____

Company _____

Title _____

Address _____

Phone _____

Email _____

GOLFERS/ATTENDEES

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

PAYMENT METHOD

Personal Check—enclosed and made payable to PRLA-PAC

Corporate Check — enclosed and made payable to PRLA-PEC

Credit Card—charge my card \$_____

Credit Card Type: personal card corporate card

AmEx Diners Club Discover MC Visa

CC# _____

Exp. Date _____ Security Code _____

Signature _____

Mail or fax your sponsorship commitment, registration form and payment to PRLA, 100 State Street, Harrisburg, PA 17101 or (717) 236-1202.