



**As an active allied member of the Pennsylvania Restaurant & Lodging Association (PRLA), your company is eligible to receive a free listing of restaurant and lodging members for marketing purposes. The following guidelines have been established to govern the use of member lists distributed by PRLA.**

- Member lists may be used for usual and customary marketing and promotional efforts.
- Member lists are for direct mail purposes ONLY. Federal law prohibits PRLA from providing fax numbers or email addresses.
- Member lists are provided electronically as a spreadsheet. As an allied member in good standing, your company is eligible to receive this list one time per year, at no cost.
- You may state that you are a PRLA member. You **MAY NOT** infer, state or imply, verbally or in writing, that your firm or company is an authorized, endorsed or recommended supplier of goods, services, equipment or products by PRLA.
- You may not sell, loan, convey or give the PRLA member list to any other entity for any purpose.
- Your company must be a PRLA member in good standing to receive the member list.
- Approval of your member list request is based on your commitment to the conditions as stated above, as well as your stated purpose and signature below.
- PRLA reserves the right to approve all marketing pieces intended to be used with its member list.
- PRLA logo may only be used upon request. Ask the membership department for the Logo Request Form.

## USER AGREEMENT

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Stated Purpose \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

*Failure to comply with this agreement or violation of any of the conditions within this agreement may result in the termination of your membership in PRLA, and may subject you or your firm or company to possible legal action to remedy the situation.*

FOR OFFICE USE ONLY			
Member ID: _____	Approved By: _____	Date Approved: _____	Date File Sent: _____