

# Legislative Priorities 2022



## Alcohol Service Priorities

- Increase the licensee discount from 10 percent to 15 percent
- Support efforts to privatize the sale and service of alcoholic beverages in Pennsylvania
  - ◊ *Current proposal calls for a constitutional amendment that would privatize Pennsylvania's liquor sales*
- Support legislation allowing the sale of ready-to-drink cocktails (RTDs) by licensees
  - ◊ *Allow them to be sold in restaurants and distributors*
  - ◊ *Provision is currently attached to legislation to allow licenses not receiving a bid during the current auction process to be auctioned off statewide*



## Lodging & Tourism Priorities

- Increase statewide tourism marketing funding to \$20 million
  - ◊ *Additionally, create a \$15 million grant program for destination marketing organizations*
  - ◊ *Update Competitive Analysis of Pennsylvania's Tourism Budget study*
- Advocate for Tourism Improvement District enabling legislation
  - ◊ *Broad TID legislation that could be used throughout the state that would allow for an assessment on lodging businesses to increase revenue to DMOs*
- Push for a uniform Post-Labor Day school start to help bolster state tourism and youth employment
- Update the 2015-16 PRLA-sponsored Statewide Tourism Marketing budget study
- Short-term Rental tax compliance
  - ◊ *Legislation requiring online home sharing companies to register and share listing information with the Department of Revenue, which the Department can share with counties for enforcement*



## Government Affairs Priorities

- Expand COVID-19 Hospitality Industry Recovery Program (CHIRP)
- Push to allow association health plans in Pennsylvania
  - ◊ *Permit the marketing of association health plans, which would allow small businesses to offer affordable and competitive health benefits*
- Advocate for the relief of excessive unemployment charges, which have occurred as a result of employee layoffs caused by government-mandated restrictions



## Exploratory Tasks

- Form group to explore strategies for enacting a uniform Post-Labor Day school start
- Continue advocating for making mixed drinks to-go permanent
- Explore expansion of delivery options
- Involve PRLA in discussion about legalizing adult-use cannabis in Pennsylvania so any action benefits our industry
- Explore legislation that would authorize use of food assistance money being spent at foodservice establishments
- Evaluate viability of a statewide third-party delivery fee cap

## Contact

**Lauren Brinjac**  
Senior Director of  
Government Affairs  
lbrinjac@prla.org  
(717) 963-8371

**Zak Pyzik**  
Director of Government Affairs  
zpyzik@prla.org  
(717) 963-8366