

2024 PRLA Board of Directors

	Board Member	Company	Chapter	Member Type
1	Chairperson Derek Beckman	Courtyard by Marriott Philadelphia South at the Navy Yard	Philadelphia	Lodging-Full Service
2	Vice Chairperson Trip Ruvane	Barley Creek Brewing Company	Northeastern	Restaurant
3	Treasurer Fritz Smith	Happy Valley Adventure Bureau	Keystone	Other Hospitality Services-TPA
4	Immediate Past Chair Cynthia Smith	Hoss's Steak & Seahouse and Marzoni's Brick Oven & Brewing	Keystone	Restaurant
5	Western Rep since 2020 Mike Mitcham	Primanti Bros.	Western	Restaurant
6	Philadelphia Rep since 2024 Carol Watson	Hotel Palomar	Philadelphia	Lodging-Full Service
7	Central Rep since 2016 Brian Dailey	HE & R DOWNTOWN RESTAURANT GROUP	Central	Restaurant
8	Lancaster Rep since 2017 TJ Quinn	Kitchen Kettle Village	Lancaster	Restaurant
9	Brandywine Rep since 2017 Isidore Ogoussan	Allied Financial Advisors, LLC	Brandywine	Allied
10	Bucks-Mont Rep since 2018 Tim O'Leary	The Farm House Tavern	Bucks-Mont	Restaurant
11	Lehigh Valley Rep since 2023 Jenny Frei	Hyatt Place/House Allentown/Lehigh Valley	Lehigh Valley	Lodging-Full Service
12	Keystone Rep since 2023 Sue Swales-Vitullo	Visit Clearfield County	Keystone	Other Hospitality Services-TPA
13	Northeastern Rep since 2023 Eric Noone	The Frogtown Chophouse	Northeastern	Restaurant
13	expires end of 2027 Mike Axiotis	Lehigh Valley Restaurant Group	Lehigh Valley	Restaurant
14	Bob McCafferty	North Country Brewing	Western	Restaurant
15	John Oliver	VisitErie	Northwestern	Other Hospitality Services-TPA
16	Bryan Reichelt	Homewood Suites by Hilton	Central	Lodging-Limited Service
17	Jeff Miller	JAM Catering	Philadelphia	Restaurant
18	Justin Genzlinger	Settler's Hospitality Group	Northeastern	Lodging- Full service
19	Joe Billhimer	LIVE Casino & Hotel Pittsburgh	Western	Restaurant
20	Bhavin Patel	Asian American Hotel Owners Association	Central	Association
21	expires end of 2026 Juan Martinez	Martinez Hospitality	Lehigh Valley	Restaurant
22	Lisa Rager	Visit Johnstown	Keystone	Other Hospitality Services-TPA
23	Susan Dale	Spinnerstown Hotel	Bucks-Mont	Restaurant
24	Rob Commero	Mick's All American Pub	Lancaster	Restaurant
25	Mike Weaver	Isaac's Restaurants	Lancaster	Restaurant
26	Judy Ni	Baology	Philadelphia	Restaurant
27	Matt Nelson	The Westin Philadelphia	Philadelphia	Lodging-Full Service
28	expires end of 2025 Jensine Ruscito	Troeg's Independent Brewing Co.	Central	Restaurant
29	TJ Arrowood	Talon Restaurants LLC	Central	Restaurant
30	Chris Sirianni	The Brewerie at Union Station	Northwestern	Restaurant
31	expires end of 2024 Qamara Edwards	Hotel Palomar	Philadelphia	Lodging- Full service
32	Michael Rivkin	The Dolon House Bed & Breakfast	Northeastern	Lodging-Unique Lodging
33	Garrett Gallia	Hershey Entertainment & Resorts	Central	Restaurant
34	Mary Sigel	Sigel & Associates Restaurant Development	Philadelphia	Allied
35	Qualified Past Chair Tom Neely	Thomas E. Strauss, Inc.	Lancaster	Restaurant
36	Qualified Past Chair Jim Fris	PJW Restaurant Group	Brandywine	Restaurant
37	Qualified Past Chair John Graf	Priory Hotel	Western	Lodging-Unique Lodging
38	Qualified Past Chair Jeff Cohen	Smallman Street Deli	Western	Restaurant
39	Qualified Past Chair Rick Sell	Metz Culinary Management	Northeastern	Restaurant
40	Qualified Past Chair Matt English	Hidden Still Spirits	Central	Restaurant
41	Qualified Past Chair Jeff Metz	Metz Culinary Management	Northeastern	Restaurant
42	Qualified Past Chair Bill Kohl	Greenwood Hospitality Group	Central	Lodging-Full Service
43	Qualified Past Chair Joseph DiSalvo	DiSalvo's Station Restaurant	Western	Restaurant
45	Qualified Past Chair Bill Covalleski	Victory Brewing Company	Brandywine	Restaurant
	Board Emeritus John Longstreet			
	President & CEO Joe Massaro	Non-Voting Member		