2025 PRLA Board of Directors

	Board Member	Company	Chapter	Member Type
1 Chairperson	Trip Ruvane	Barley Creek Brewing Company	Northeastern	Restaurant
2 Vice Chairperson	Fritz Smith	Happy Valley Adventure Bureau	Keystone	Other Hospitality Services-TPA
3 Treasurer	Bob McCafferty	North Country Brewing	Western	Restaurant
4 Immediate Past Chair	Derek Beckman	Courtyard by Marriott Philadelphia South at the Navy Yard	Philadelphia	Lodging-Full Service
1 Western Rep since 2020	Mike Mitcham	Primanti Bros.	Western	Restaurant
2 Philadelphia Rep since 2025	TBD	TBD	Philadelphia	Restaurant
3 Central Rep since 2025	John Fabian	Hilton Harrisburg	Central	Lodging-Full Service
4 Lancaster Rep since 2023	T.J. Quinn	Kitchen Kettle Village	Lancaster	Restaurant
5 Brandywine Rep since 2025	Joe Magee	Magee Hospitality Group	Brandywine	Restaurant
6 Bucks-Mont Rep since	Mark Ryan	Robert Ryan Catering	Bucks-Mont	Restaurant
7 Lehigh Valley Rep since 2023	Jenny Frei	Hyatt Place/House Allentown/Lehigh Valley	Lehigh Valley	Lodging-Full Service
8 Keystone Rep since 2023	Sue Swales-Vitullo	Visit Clearfield County	Keystone	Other Hospitality Services-TPA
9 Northeastern Rep since 2023	Eric Noone	The Frogtown Chophouse	Northeastern	Restaurant
expires end of 2028 (1st full year below		The Frogram Chophouse	Northeastern	Restaurant
	16 Brian Dailey	HE & R Downtown Restaurant Group	Central	Restaurant
	•	·		Allied
	17 Isidore Ogoussan	Allied Financial Advisors, LLC	Brandywine	
	25 TJ Arrowood 25 Tom Martini	Talon Restaurants LLC Westin Hotel	Central	Restaurant
			Western	Lodging- Full service
	25 Carl Kosko	Inn & Spa at Intercourse Village	Lancaster	Bed & Breakfast
	25 John Smucker	Coffee Co	Lancaster	Restaurant
expires end of 2027 (1st full yr belov				
	20 Mike Axiotis	Lehigh Valley Restaurant Group	Lehigh Valley	Restaurant
	20 John Oliver	VisitErie	Northwestern	Other Hospitality Services-TPA
	24 Bryan Reichelt	Homewood Suites by Hilton	Central	Lodging-Limited Service
	24 Jeff Miller	JAM Catering	Philadelphia	Restaurant
	24 Justin Genzlinger	Settler's Hospitality Group	Northeastern	Lodging- Full service
	24 Joe Billhimer	LIVE Casino & Hotel Pittsburgh	Pittsburgh	Restaurant
	24 Bhavin Patel	Asian American Hotel Owners Association	Central	Association
expires end of 2026 (1st full year below	v)			
	19 Juan Martinez	Martinez Hospitality	Lehigh Valley	Restaurant
	19 Lisa Rager	Visit Johnstown	Keystone	Other Hospitality Services-TPA
16 203	23 Susan Dale*	Spinnerstown Hotel	Bucks-Mont	Restaurant
17 203	23 Mike Weaver	Isaac's Restaurants	Lancaster	Restaurant
18 203	23 Judy Ni	Wilder	Philadelphia	Restaurant
	23 Matt Nelson	The Westin Philadelphia	Philadelphia	Lodging-Full Service
expires end of 2025 (1st full year below	v)	•		·
20 20	22 Jensine Ruscito*	Troeg's Independent Brewing Co.	Central	Restaurant
21 20	22 Rob Commero*	Mick's All American Pub	Lancaster	Restaurant
22 20	22 Carol Watson	Hotel Palomar	Philadelphia	Lodging- Full service
1 Qualified Past Chair	Cynthia Smith	Hoss's Steak & Seahouse and Marzoni's Brick Oven & Brewing	Keystone	Restaurant
2 Qualified Past Chair	Tom Neely	Thomas E. Strauss, Inc.	Lancaster	Restaurant
3 Qualified Past Chair	Bill Covaleski	Victory Brewing Company	Brandywine	Restaurant
4 Qualified Past Chair	Jim Fris	PJW Restaurant Group	Brandywine	Restaurant
5 Qualified Past Chair	John Graf	Priory Hotel	Western	Lodging-Unique Lodging
6 Qualified Past Chair	Jeff Cohen	Smallman Street Deli	Western	Restaurant
7 Qualified Past Chair	Rick Sell	Metz Culinary Management	Northeastern	Restaurant
8 Qualified Past Chair	Matt English	Hidden Still Spirits	Central	Restaurant
9 Qualified Past Chair	Jeff Metz	Metz Culinary Management	Northeastern	Restaurant
10 Qualified Past Chair	Bill Kohl	Greenwood Hospitality Group	Central	Lodging-Full Service
11 Qualified Past Chair	Joseph DiSalvo	DiSalvo's Station Restaurant	Western	Restaurant
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Board Emeritus	John Longstreet	Non-Voting Member		
President & CEO	Joe Massaro	Non-Voting Member		