

PRLA POLICY PRIORITIES

Strengthening Hospitality & Tourism, Protecting Business

2025 Legislative Priorities



Alcohol Service

- Exploring a shift in sales tax obligation from wholesale to retail for alcohol sales in Pa. and exploring other forms of wholesale liquor relief
- Liquor license reform and availability; addressing quota system
- Legalizing cocktails to-go



Government Affairs

- Preserving the tipped wage – it works for tipped employees, employers, and consumers
 - » According to a survey conducted by CorCom Inc., 87% of tipped employees surveyed agree that the current tipping system works well for them and does not need to be changed.
- Addressing excessive credit card swipe fees
- Defending against excessive mandates on the hospitality industry



Lodging & Tourism

- Protecting and increasing tourism marketing dollars
 - » Safeguarding hotel tax revenue for tourism
 - » Advancing legislation allowing regions to form tourism improvement districts
- Ensuring fairness and safety relating to short-term rentals in Pennsylvania

About PRLA

- Founded in 1937 to represent, promote, and educate its members for the improvement of the hospitality and tourism industries in Pennsylvania.
- Represents more than 4,600 restaurants, hotels, destination marketing organizations, and other hospitality and tourism members in all 67 counties.
- Provides food safety certification and professional development training to industry employees.
- Awards scholarships to Pennsylvania students pursuing post-secondary education in hospitality or culinary arts through its educational foundation.

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