

2026 PRLA Board of Directors

		Board Member	Company	Chapter	Member Type
1	Chairperson	Fritz Smith	Happy Valley Adventure Bureau	Keystone	Other Hospitality Services-TPA
2	Vice Chairperson	Bob McCafferty	North Country Brewing	Western	Restaurant
3	Treasurer	Don Pleau	Kalahari Resorts	Northeastern	Lodging Full Service
4	Immediate Past Chair	Trip Ruvane	Barley Creek Brewing Company	Northeastern	Restaurant
1	Western Rep since 2026	Meredith Boyle	BALVANERA	Western	Restaurant
2	Philadelphia Rep since 2025	Bridget Foy	Bridget Foy's South St Grill	Philadelphia	Restaurant
3	Central Rep since 2025	John Fabian	Hilton Harrisburg	Central	Lodging-Full Service
4	Lancaster Rep since 2023	T.J. Quinn	Kitchen Kettle Village	Lancaster	Restaurant
5	Brandywine Rep since 2025	Joe Magee	Magee Hospitality Group	Brandywine	Restaurant
6	Bucks-Mont Rep since 2025	Mark Ryan	Robert Ryan Catering	Bucks-Mont	Restaurant
7	Lehigh Valley Rep since 2023	Jenny Frei	Hyatt Place/House Allentown/Lehigh Valley	Lehigh Valley	Lodging-Full Service
8	Keystone Rep since 2025	Jennifer Brooks-Stahl	Hospitality Asset Management Company,	Keystone	Lodging- Full service
9	Northeastern Rep since 2023	Eric Noone	The Frogtown Chophouse	Northeastern	Restaurant
	expires end of 2029 (1st full year)				
1	2026	Debra Miller	Kane Manor Inn	Northwestern	Bed & Breakfast
2	2026	Karl Pietrzak	Destination Gettysburg	Southern	Other Hospitality Services-TPA
3	2022	Jensine Ruscito	Troeg's Independent Brewing Co.	Central	Restaurant
4	2022	Carol Watson	Hotel Palomar	Philadelphia	Lodging- Full service
5					
6					
	expires end of 2028 (1st full year below)				
7	2016	Brian Dailey	HE & R Downtown Restaurant Group	Central	Restaurant
8	2025	TJ Arrowood	Talon Restaurants LLC	Central	Restaurant
9	2025	Tom Martini	Westin Hotel	Western	Lodging- Full service
10	2025	Carl Kosko	Inn & Spa at Intercourse Village	Lancaster	Bed & Breakfast
11	2025	John Smucker	Coffee Co	Lancaster	Restaurant
	expires end of 2027 (1st full yr below)				
12	2020	Mike Axiotis	Lehigh Valley Restaurant Group	Lehigh Valley	Restaurant
13	2024	Bryan Reichelt	Homewood Suites by Hilton	Central	Lodging-Limited Service
14	2024	Jeff Miller	JAM Catering	Philadelphia	Restaurant
15	2024	Justin Genzlinger	Settler's Hospitality Group	Northeastern	Lodging- Full service
16	2024	Joe Billheimer	LIVE Casino & Hotel Pittsburgh	Pittsburgh	Restaurant
17	2024	Bhavin Patel	Asian American Hotel Owners Association	Central	Association
	expires end of 2026 (1st full year below)				
18	2019	Lisa Rager	Visit Johnstown	Keystone	Other Hospitality Services-TPA
19	2023	Susan Dale	Spinnerstown Hotel	Bucks-Mont	Restaurant
20	2023	Mike Weaver	Isaac's Restaurants	Lancaster	Restaurant
21	2023	Judy Ni	FYB	Philadelphia	Restaurant
22	2023	Matt Nelson	The Westin Philadelphia	Philadelphia	Lodging-Full Service
1	Qualified Past Chair	Derek Beckman	Courtyard by Marriott Philadelphia South at the Navy Yard	Philadelphia	Lodging-Full Service
2	Qualified Past Chair	Cynthia Smith	Hoss's Steak & Seahouse and Marzoni's Brick Oven & Brewing	Keystone	Restaurant
3	Qualified Past Chair	Tom Neely	Thomas E. Strauss, Inc.	Lancaster	Restaurant
4	Qualified Past Chair	Bill Covaleski	Victory Brewing Company	Brandywine	Restaurant
5	Qualified Past Chair	Jim Fris	PJW Restaurant Group	Brandywine	Restaurant
6	Qualified Past Chair	John Graf	Priory Hotel	Western	Lodging-Unique Lodging
7	Qualified Past Chair	Rick Sell	Metz Culinary Management	Northeastern	Restaurant
8	Qualified Past Chair	Matt English	Eden Resorts	Central	Restaurant
9	Qualified Past Chair	Jeff Metz	Metz Culinary Management	Northeastern	Restaurant
10	Qualified Past Chair	Bill Kohl	Greenwood Hospitality Group	Central	Lodging-Full Service
11	Qualified Past Chair	Joseph DiSalvo	DiSalvo's Station Restaurant	Western	Restaurant
	Board Emeritus	John Longstreet	Non-Voting Member		
	President & CEO	Joe Massaro	Non-Voting Member		